Chris Helou

<u>Portfolio</u> <u>LinkedIn</u>
UI / UX Designer

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OBJECTIVE

Seeking to leverage my expertise and passion for user-centered design to create intuitive, accessible, and engaging digital experiences. Dedicated to addressing user needs while driving business success through innovative design solutions that enhance overall user satisfaction and achieve strategic objectives.

TECHNICAL SKILLS

- · User Research: Usability Testing, User Interviews, Surveys, Card Sorting
- · Wireframing: Figma
- · Design Systems: Material Design, Human Interface Guidelines
- · Languages: English (Intermediate), Arabic (Native)
- Design Software: Figma Ps Photoshop Ai Illustrator Pr Adobe Premiere

WORK EXPERIENCE

- Freelance Designer Self-Employed Oct 2023 Present Delivered a wide range of design solutions, including logo and branding design, UI/UX for websites and mobile apps, and social media graphics.

Gained hands-on experience in applying UX principles in a professional setting, enhancing my skills in user-centered design by participating in a major projects.

CERTIFICATIONS

• UIX Bootcamp | SE Factory

Completed an intensive UIX program covering user research and personas, user stories and journey maps, Competitor Analysis and Feature Proposals, design principles and accessibility over 8 weeks of lectures, workshops, and projects. In addition to 4 additional weeks of final project implementation.

EDUCATION

· Master in Architecture - U.S.E.K. | Beirut, Lebanon

Oct 2011 - Jun 2016